

# TERMS & CONDITIONS FOR THE MARKETING CAMPAIGN

The following are the terms and conditions which govern any contract of sale and purchase of items during the "ANY.RUN BIRTHDAY 2025" marketing campaign. Please read them carefully. They do not affect your statutory rights.

The Campaign is operated by ANYRUN FZCO dba ANY.RUN with its principal place of business located at Dubai Silicon Oasis, Techno Hub 1, Unit 21, 60th Street, Dubai, United Arab Emirates.

A legally binding contract is created between ANY.RUN ("Organizer") and a Participant when the Organizer receives an order and payment and sends a confirmation e-mail to the provided address once the order is placed.

These Rules are published on the official website of the Organizer <a href="https://any.run/">https://any.run/</a>. Any changes and additions to these Rules may be made by the Organizer unilaterally without prior and other notice to others.

#### 1. Definitions

- 1.1. **"Advertising Package"** means the advertising package or packages ordered by the Participant, the full details of which are set out in the Order Form.
- 1.2. **"Affiliate"** means, with respect to a party, any entity that controls, is controlled by, or which is under common control with, such party, where "control" means ownership of at least fifty percent (50%) of the outstanding voting shares of the entity, or the contractual right to establish policy for and manage the operations of the entity.
- 1.3. **"Agreement"** means this Agreement including any Exhibits and attachments hereto, any additional terms and conditions referenced herein, any documents at referenced URLs and any and all Order Forms executed by ANYRUN FZCO and a Participant which reference this Agreement.
- 1.4. "Intellectual Property Rights" means any and all now known or hereafter existing (i) rights associated with works of authorship, including copyrights, mask work rights, and moral rights; (ii) trademark or service mark rights, trade dress and similar rights; (iii) trade secret rights; (iv) patents, patent rights, and industrial property rights; (v) layout rights, design rights, and other proprietary rights of every kind and nature; and (vi) all registrations, applications, renewals, extensions, or reissues of the foregoing, in each case in any jurisdiction throughout the world.
- 1.5. "Marketing campaign" means the ANYRUN FZCO "ANY.RUN BIRTHDAY 2025" marketing campaign which takes place between May 19, 2025 and May 31, 2025.



- 1.6. "Product(s)" means Self-managed Software or a Cloud Service, as applicable.
- 1.7. **"Participant"** means an end user in the Territory that purchases Subscriptions and Services of the "ANY.RUN BIRTHDAY 2025" Marketing campaign.
- 1.8. **"Organizer"** means ANYRUN FZCO dba ANY.RUN with its principal place of business located at Dubai Silicon Oasis, Techno Hub 1, Unit 21, 60th Street, Dubai, United Arab Emirates.
- 1.9. **"Subscription"** means the Participant's right, for a fixed period of time, to possess, use, and/or access an applicable Product, and if applicable, to receive associated Support Services.
- 1.10. **"Support Services"** means maintenance and support services for an applicable Product, if any, that are included in a Subscription, as more fully described in the applicable Support Services Policy.
- 1.11. **"Former user"** means user whose license expired more than 3 months ago and has not been renewed during last 3 months.
- 1.12. "Territory" means the world, except for the countries, territories, or jurisdictions where the marketing, sale or distribution of the Products and Services is prohibited by the laws or regulations of the UAE or the laws or regulations applicable to Reseller (including applicable export laws) or the applicable laws and regulations of such countries, territories, or jurisdictions.

# 2. General terms & conditions

- 2.1. These terms and conditions apply to the "ANY.RUN BIRTHDAY 2025" Marketing campaign and are supplemented by ANY.RUN's Terms and Conditions and ANY.RUN's Privacy Policy and are binding on participants.
- 2.2. By participating in "ANY.RUN BIRTHDAY 2025" Marketing campaign the Participant agrees to be bound by these terms and conditions.
- 2.3. The Marketing campaign runs from May 19, 2025 (01:00 AM PST (UTC -8), until May 31, 2025 (11:59 PM PST (UTC -8), inclusive.
- 2.4. The Marketing campaign is not a lottery, or any other game based on risk.
- 2.5. Participation in the Marketing campaign is optional.
- 2.6. Any individual over 18 years old at the time of participation, or any legal entity with a valid registered account on the Organizer's website, may participate in the Marketing campaign.
- 2.7. Participants using an incomplete, fictitious or non-verified email address can be denied participation in the Marketing campaign.
- 2.8. A Participant may take part in the Marketing campaign only during the campaign period.



- 2.9. Employees of ANYRUN FZCO, businesses affiliated with ANYRUN FZCO, and all persons who are directly or indirectly related to the Marketing campaign, its organization or benefit, or a direct or indirect benefit provider and their respective employees are excluded from participation.
- 2.10. The Organizer reserves the right to end the Marketing campaign at any time.
- 2.11. Only one Advertising Package may be used per order. The packages may not be used in conjunction with other packages. Discounts do not add up.
- 2.12. The pricing does not include taxes, it depends on your region and may affect the final purchase price.
- 2.13. The Organizer is not responsible for any financial loss resulting from the cancellation, withdrawal or withdrawal of any Marketing campaign, or any failure or inability of a Participant to take advantage of the Marketing campaign for any reason.
- 2.14. The Organizer reserves the right to refuse participation to any person at its sole discretion and without giving any reason. The Organizer has the right to refuse any person to participate in the promotion if it is revealed that a Participant uses several accounts. If it is detected that a Participant orders for commercial gain, with the purpose of reselling, revealing acts of purchasing or reselling a large number of goods by a Participant, ANYRUN FZCO reserves the right to refuse such a Participant to participate in the promotion.
- 2.15. In case of any questions about the Marketing campaign or these terms and conditions, Participants can contact the Organizer at <a href="mailto:support@any.run">support@any.run</a>.
- 2.16. There are the following types of Advertising packages available during the Marketing campaign:

# For new and former paid users of ANY.RUN's Interactive Sandbox:

### Advertising package No 1:

when purchasing an annual 'Hunter' license: receive an additional one-year 'Hunter' license
as a gift. The offer is valid only for former paid users or users who make the first purchase
(the offer is not valid for extending or renewing licenses). An additional license is provided
for the domain to which the purchased license is linked.

Any further extensions of the licenses not covered under the Marketing campaign shall be provided by ANY.RUN based on the current market price.

## Advertising package No 2:

 when purchasing 'Enterprise' licenses: receive one-year licenses as a gift (see number of gifted licenses below depending on the quantity of licenses purchased). The offer is valid only for former paid users or users who make the first purchase (the offer is not valid for extending or renewing licenses). An additional license is provided for the domain to which the purchased license is linked,



- when purchasing 5 licenses, 2 licenses will be provided additionally for free (as a gift),
- when purchasing 10 licenses, 3 licenses will be provided additionally for free (as a gift),
- when purchasing 20 licenses, 5 licenses will be provided additionally for free (as a gift).

Please indicate full number of licenses when making purchase (including number of gifted licenses): 7/13/25.

Any further extensions of the licenses not covered under the Marketing campaign shall be provided by ANY.RUN based on the current market price.

## For current paid users of ANY.RUN's Interactive Sandbox:

# Advertising package No 3 (For 'Hunter' plan):

buy one more one-year 'Hunter' license and get one more license free (as a gift) and upgrade to 'Enterprise' plan.

Any further extensions of the licenses not covered under the Marketing campaign shall be provided by ANY.RUN based on the current market price.

# Advertising package No 4 (For 'Enterprise' plan):

- renew your 'Enterprise' subscription for 24 months and get 6 months free (as a gift); or buy additional licenses (up to 3 licenses) and get same number of licenses free (as a gift).

An additional license is provided for the domain to which the purchased license is linked.

Any further extensions of the licenses not covered under the Marketing campaign shall be provided by ANY.RUN based on the current market price.

## For new or former paid users of ANY.RUN's TI Lookup:

## Advertising package No 5:

- when purchasing 'TI LOOKUP' plan for 100 or more requests: receive another additional license of the same type as a gift.

Any further extensions of the licenses not covered under the Marketing campaign shall be provided by ANY.RUN based on the current market price.

#### For current paid users of ANY.RUN's TI Lookup:

### Advertising package No 6:

- renew your 'TI LOOKUP' plan and get the same number of requests free (as a gift);

Any further extensions of the licenses not covered under the Marketing campaign shall be provided by ANY.RUN based on the current market price.



#### For educational institutions:

## Advertising package No 7:

- when purchasing Security Training Lab licenses: receive one-year licenses as a gift (see number of gifted licenses below depending on the quantity of licenses purchased),
- when purchasing 5 licenses, 1 license will be provided additionally for free (as a gift),
- when purchasing 10 licenses, 2 licenses will be provided additionally for free (as a gift),
- when purchasing 15 licenses, 3 licenses will be provided additionally for free (as a gift),
- when purchasing 20 licenses, 5 licenses will be provided additionally for free (as a gift).

Any further extensions of the licenses not covered under the Marketing campaign shall be provided by ANY.RUN based on the current market price.

- 2.17. The following Payment methods are available for payment during Marketing campaign:
- Wire Transfers (ACH/SEPA/BACS; for transactions greater or equal to US\$100)
- Debit and Credit Cards (including Mastercard, Visa, Maestro, American Express, Discover, Diners Club, JCB, UnionPay, and Mada)
- PayPal
- ANY.RUN also uses Paddle.com as payment provider.